

MONTHLY MAINTENANCE REPORT



A monthly overview of updates, performance insights, and security measures—keeping your website running smoothly and at its best.



Your Monthly Maintenance Report

Date Range: October 11, 2025 - November 11, 2025

November 10, 2025

Hi<CLIENT>

Thank you for trusting LaunchPad Web Designs to keep your website running smoothly and securely. Your website is a vital part of your business, and we take great care in ensuring it remains up-to-date, secure, and optimized for performance.

This report gives you a detailed breakdown of the maintenance we performed over the past month to keep your site secure, fast, and running smoothly.

What This Means for You:

- · Maximum uptime Your site was online and accessible to visitors.
- Stronger security Updates and monitoring helped protect against threats.
- · Better performance Optimizations kept everything running smoothly.
- Reliable backups Just in case, your data is safe and recoverable.

Regular maintenance prevents issues before they happen, ensuring your visitors always have a seamless experience.

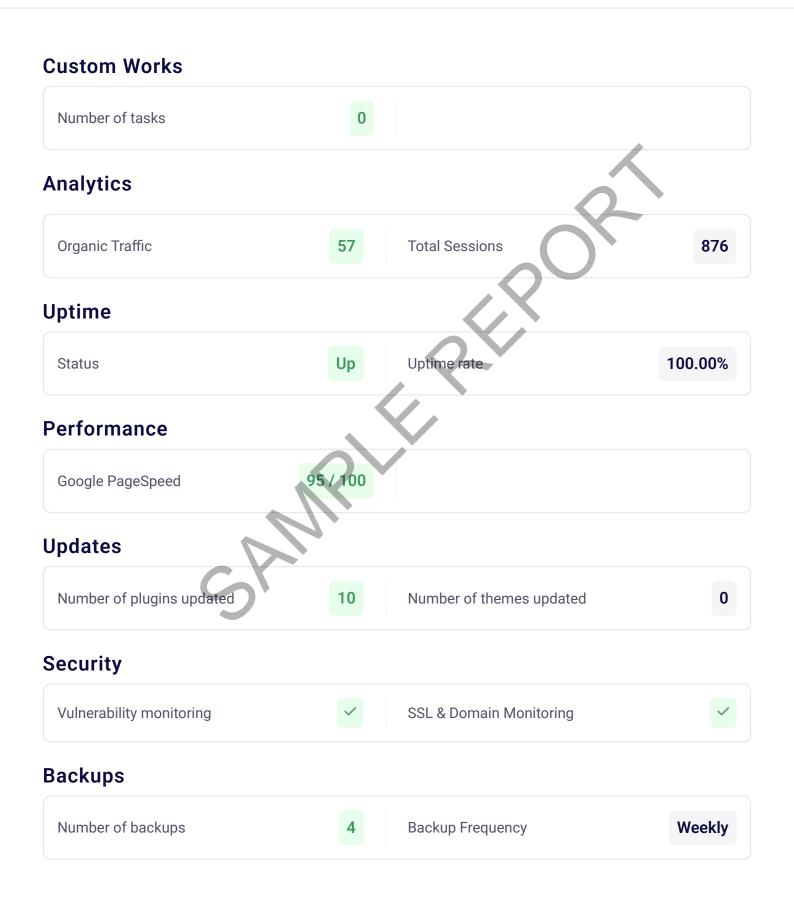
Have questions or need assistance? Feel free to contact us.

Best regards,
Toby Miletta
Owner and Lead Developer
LaunchPad Web Designs



Overview

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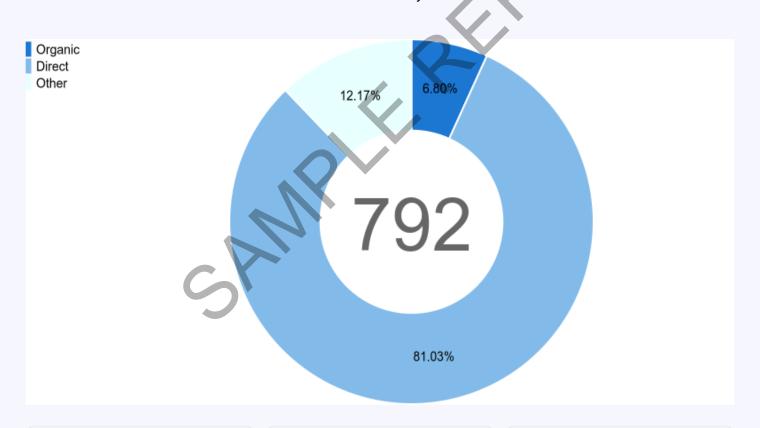
Traffic Overview

792Unique visitors

876Sessions

1.6
Page Views Per Session

Traffic Breakdown by Source

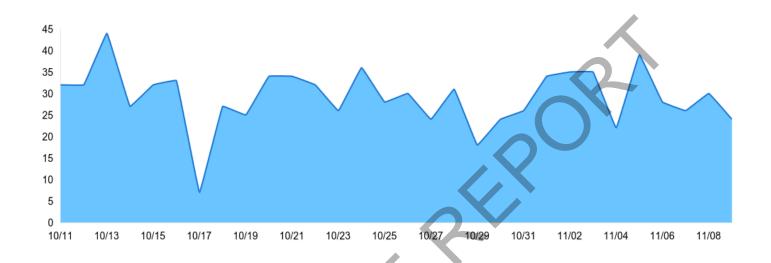


6.80% Organic Traffic

81.03% Direct Traffic 12.17% Other Sources

Sessions

Daily Distribution

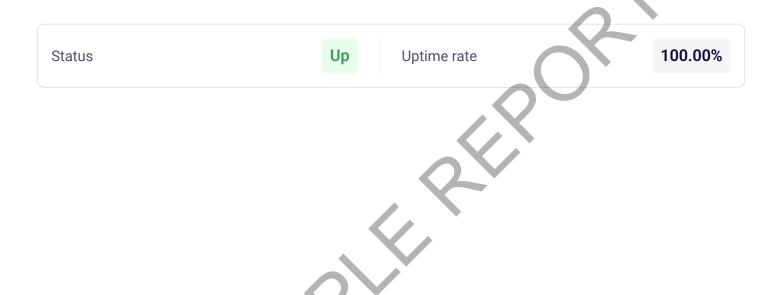


L	251
/page-a/	124
/page-a/subpage-1/	111
/page-a/subpage-2/	90
/page-a/subpage-3/	86
/page-b/subpage-2/	83
/about/	68
/page-a/subpage-4/	65



Uptime

Website downtime can occur more frequently than expected, which is why we continuously monitor your site. Our proactive approach ensures we're alerted immediately if your website goes down, allowing us to address the issue with your hosting provider—often before your visitors even notice.

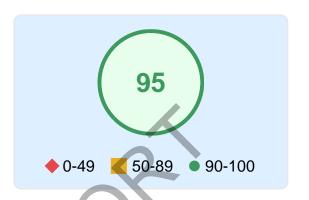




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Performance

Website performance is crucial for a fast, seamless user experience. Visitors expect a site to load quickly, and that first impression can make or break their engagement. A well-optimized website not only enhances user satisfaction but also strengthens your brand's credibility and success online.



 First Contentful Paint (FCP) Time it takes for the first visible element to appear on the screen 	0.4 s
Time to Interactive (TTI) Time it takes for the page to become fully usable and responsive.	0.6 s
 Speed Index Measures how quickly the visible parts of the page are displayed during loading. 	1.6 s
 Cumulative Layout Shift (CLS) Tracks unexpected layout shifts to ensure a visually stable experience. 	0.089
 Total Blocking Time (TBT) The total time during loading when the page is unresponsive to user input. 	20 ms



Regular updates are vital to keeping your WordPress site secure, optimized, and running smoothly, ensuring the best performance and protection against potential threats.

WordPress

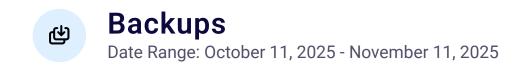


Last plugin updates		³ O'
Plugin	Version	Updated On
Forminator	1.47.0 > 1.48.2	October 24, 2025
LiteSpeed Cache	7.5.0.1 > 7.6.2	October 24, 2025
Post SMTP	3.5.0 > 3.6.0	October 24, 2025
Rank Math SEO	1.0.2 5 5 > 1.0.256	October 24, 2025
Site Kit by Google	1.163.0 > 1.164.0	October 24, 2025
WP Testimonials	1.4.8 > 1.4.9	October 24, 2025
Post SMTP	3.6.0 > 3.6.1	October 29, 2025
Site Kit by Google	1.164.0 > 1.165.0	November 04, 2025
Rank Math SEO	1.0.256 > 1.0.257	November 06, 2025
Wordfence Security	8.1.0 > 8.1.1	November 06, 2025



Ongoing security monitoring is essential for safeguarding your website. We continuously track potential security threats and vulnerabilities to ensure your site remains protected and resilient.





Regular backups are essential for protecting your website and ensuring a quick recovery in case of data loss, accidental changes, or security breaches. In addition to your hosting provider's automated backups, we maintain multiple copies of your site, providing an extra layer of security and peace of mind.

